Subject: Re: Copy of your timeline/notes

From: Curtis Rhodes <crhodes@exteraschools.org>

Date: 3/21/19, 1:14 PM

To: Corri Ravare <cravare@exteraschools.org>

Those are good ideas...or t-shirts that say "not a billionaire" lol. We could enlarge our Favorable IRS letter granting us non-profit status. We could create an over-sized ledger highlighting a line item of "Tuition Paid" for however many students are enrolled this year and a total of \$0 big and bold.

I found and watched the long video and it just made me mad/sad all over again.

Curtis Rhodes Director Communications & Development (o) 323.261.0059 | (m) 818.631.6251 http://www.exteraschools.org

From: Corri Ravare <cravare@exteraschools.org>

Date: Thursday, March 21, 2019 at 1:04 PM

To: Curtis Rhodes <crhodes@exteraschools.org>

Subject: Re: Copy of your timeline/notes

Oh, yes. Too many times. One funny story was when I had to present at a neighborhood council meeting regarding our school construction project at my old job and members of the audience had been protesting the school development vehemently. To make their point that calling a charter school a "community benefit" was "stretching the truth" . They took out rubber bands and stretched them for effect and shot rubber bands at me. LMAO!

I can laugh now but to have a room full of older African American women and men yell at me and treat me like that was devastating and humiliating.

Doing parent organizing for charters at CCSA this kind of thing would happen from time to time as well. This was definitely intense though and UTLA is extremely savvy at using social media for their cause. We have some plans to address it as I believe it will happen again in the future but there's a lot to do in preparation. Jim and I talked about moving the board meetings to Catholic Charities. We will also print poster boards with Extera's data and accomplishments on it so if they get video of the meeting it will have large images of Extera's data in the backdrop. We can even wear shirts with Extera data or statements of accomplishment on the shirts so if we are going to be on video we may as well use it for self promotion.

So, we've brainstormed some good ideas. Also, Vicky did let me know that the teachers at 2nd street had no idea what was going on. They did not know what Jim's email to all staff was even referring

1 of 3 12/31/19, 3:38 PM

to. Vicky said she met with them at lunch and had to show them the video and talked to them about what to do if something like this happens on campus. So I share that to say, we may need some additional internal communication with staff. We'll also need to do some prep with board members and especially board members who were not there to witness what happened.



Corri Tate Ravare Chief Operating Officer 3626 E. 5th Street, 2nd Floor Los Angeles, CA 90063

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On Thu, Mar 21, 2019 at 12:34 PM Curtis Rhodes < crhodes@exteraschools.org> wrote:

Thanks a lot. Yes, it was a learning experience for sure. Have you experienced this before in your career? Protesters so up close and angry?

Curtis Rhodes

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From: Corri Ravare < cravare@exteraschools.org Date: Thursday, March 21, 2019 at 12:31 PM

To: Curtis Rhodes < crhodes@exteraschools.org>

Subject: Re: Copy of your timeline/notes

Here you go. Once this gets wrapped up, I could use your help in drafting speaker cards to have at every board meeting so that process is in place even if we rarely use them. Also our attorneys shared a code of decorum for participating in board meetings, etc. I can share that with you later since the GPSN application is the priority.

<u>~</u>

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2 of 3 12/31/19, 3:38 PM

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On Thu, Mar 21, 2019 at 12:21 PM Curtis Rhodes < crhodes@exteraschools.org> wrote:

Hey Corri,

I didn't get one of those handouts you had at the board meeting Tuesday. Would you please send that to me as soon as ya can?

Thanks!

Curtis Rhodes

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3 of 3 12/31/19, 3:38 PM